

## Success Story



# DataPal.me: Transforming Personal Data Management with Elements.cloud



## Background

In today's world, individuals' personal data is scattered across numerous organizations—ranging from phone companies and airlines to government agencies. This means individuals have to manually update their details across these websites, leading to poor data quality. DataPal seeks to revolutionize this scenario by offering a personal data cloud, where individuals can manage their data centrally. This allows them to control and share their data with organizations on their terms, empowering them to manage their information effectively.

## The Challenge

Establishing a personal data cloud like DataPal is inherently complex. It involves handling large volumes of data flowing between multiple parties, ensuring high levels of security, and dealing with the technical intricacies of cloud computing. Moreover, DataPal needed a solution to unify and streamline the creation of extensive documentation, process maps, reference models, user requirements, and technical stories—an essential part of their operations.

“ Elements.cloud draws everything together for us, making our documentation process seamless and efficient.

## The Solution with Elements.cloud

DataPal adopted Elements.cloud as their core documentation and process management tool, which significantly enhanced their operational efficiency. Elements.cloud stood out for its ability to integrate seamlessly with Salesforce, which is crucial for DataPal as it operates on both the individual and organizational sides. By using Elements.cloud, DataPal could effectively manage their human-centric data model alongside the Salesforce reference model, drawing all necessary documentation into a cohesive framework.

“ The connectivity with Salesforce is invaluable; it allows us to manage data flow between organization and person effortlessly.

## Benefits Realized

Elements.cloud enabled DataPal to simplify their documentation and process management:

### 01 Centralized Documentation

All essential documents, including process maps and reference models, are now centralized, ensuring consistency and ease of access.

### 02 Enhanced Connectivity with Salesforce

The seamless integration with Salesforce allowed Datapal to efficiently document the data flow between organizations and individuals, leveraging Salesforce's robust CRM capabilities.

### 03 Support in Business Design

Beyond documentation, Elements.cloud is now an integral part of Datapal's business design and development processes, providing a solid foundation for the company's growth.

## Summary

DataPal's adoption of Elements.cloud has not only streamlined their documentation processes but has also played a pivotal role in their business design and growth. By leveraging Elements.cloud's powerful integration with Salesforce, DataPal has simplified how they manage their data structures and organizational documentation. This enables them to focus on setting a new standard in personal data cloud services.

## Talk to us

Connect with the Elements team today to discover the breadth of capabilities that our Change Intelligence Platform has to offer.

[Book a call](#)